



Versatile Graphic Designer experienced in various fields. Looking to find a career opportunity in branding and marketing.

## EDUCATION

### Design BFA

Queens College of New York  
Graduated Jan 2022  
Cumulative GPA 3.6/ 4.0

## SKILLS

### Software

Photoshop      Illustrator  
InDesign      Aftereffects  
Premiere Pro      Adobe XD  
Microsoft Word      Microsoft Excel

### Programming

HTML  
CSS

## CERTIFICATES

### UI/UX Design

Coursera  
Aug 2020 - Aug 2021  
Increased familiarity with user interface design

## LANGUAGES

English (Fluent)  
Korean (Native)

## EXPERIENCE

### Graphic Designer

Invictus Globe - Suwanee, GA

Dec 2021 - Present

- Support the Project Manager to establish a strong online brand presence for multiple e-commerce businesses created engaging listings on Amazon, Shopify, and eBay to expand the business
- Manage all visual aspects of eCommerce platforms using Adobe Creative Suite and increase click-through-rates and monthly traffic by 30%
- Design and post social media content on a weekly basis which has already increased impressions on Instagram and Facebook by 130%
- Strategically maintain updates of product photos on Amazon, Shopify, and eBay and helped sales increase by 15% within 3 months

### Graphic Design Intern

SLMG Brand Management - Cleveland, OH

Sept 2021 - Jan 2022

- Researched various clients' business models and goals in order to effectively shape brand identity
- Worked closely with project managers to design commercial quality social media marketing materials on Adobe Illustrator and Photoshop
- Created 3-4 advertisement flyers on a weekly basis for Facebook, Instagram, and other online platforms to increase brand awareness and connect with target audience

### Production Associate

Shin Sung Textile - New York, NY

May 2017 - Oct 2018

- Collaborated with factory and sales team to research current fashion trends and market competition to understand the market demand
- Assisted internal teams to create presentations for recommending textiles to best fit clients' needs
- Communicated with sales team members to source and analyze textile materials requested by clients
- Managed 10 projects simultaneously and reached project milestones in a timely manner all while working in a fast-paced environment

### Graphic Designer

Sign11.com - Buford, GA

May 2015 - April 2016

- Created printed banner and backdrop orders for local businesses and individual customers bringing initial concepts to life
- Ensured that graphics were customized and in alignment with each client's unique style and brand
- Worked cross-functionally with production team to understand and implement professional design concepts for each order
- Led multiple projects that maintained a focus on various design principles including composition, typography, color, and brand identity